

# List of Technology

Using technology in your business can save you time and money. The following information has been provided to show you exactly what's out there for hospitality businesses just like you to use in their day to day business operations.

NAME	URL	USED FOR
Upwork	<a href="http://www.upwork.com">http://www.upwork.com</a>	Hire freelancers - everything from virtual assistants to graphic designers and marketing managers
Fiverr	<a href="http://www.fiverr.com">http://www.fiverr.com</a>	Freelance services for business people on a budget
Canva	<a href="http://www.canva.com">http://www.canva.com</a>	A free web based design program for all your digital marketing needs
Live Plan	<a href="http://www.liveplan.com">http://www.liveplan.com</a>	Business planning made easy, Pitch, plan, and track your business performance
Fathom HQ	<a href="http://www.fathomhq.com">http://www.fathomhq.com</a>	Easy to use management reporting and financial analysis tool that integrates with your accounting software and POS systems
Klipfolio	<a href="http://www.klipfolio.com">http://www.klipfolio.com</a>	Build your business dashboards, quickly and easily with reporting at your fingertips!
Mailchimp	<a href="http://www.mailchimp.com">http://www.mailchimp.com</a>	Create, design and send email campaigns, basic email automation and excellent reporting
Drip	<a href="http://www.drip.co">http://www.drip.co</a>	Marketing and email automation program that's user friendly
Hootsuite	<a href="http://www.hootsuite.com">http://www.hootsuite.com</a>	Social media automation and dashboarding. See all your social media in one place.
Loop Survey	<a href="http://www.loopsurvey.com">http://www.loopsurvey.com</a>	Realtime surveys and customer feedback app - great for iPads in your establishment
Survey Monkey	<a href="http://www.surveymonkey.com">http://www.surveymonkey.com</a>	Free online survey and questionnaire tool you can customise online
Scannable	<a href="https://evernote.com/products/scannable/">https://evernote.com/products/scannable/</a>	Downloadable App that lets you scan any documents such as receipts and invoices to the cloud
Trello	<a href="http://trello.com">http://trello.com</a>	Web based project management tool that's very visual and easy to use and collaborate with your team
Zapier	<a href="http://zapier.com">http://zapier.com</a>	Zapier helps connect your apps and automate workflows, saving you time and money!
IFTTT	<a href="http://ifttt.com">http://ifttt.com</a>	IFTTT is a free web-based service that people use to create actions based on rules, automation and integrations.