

# Metrics to track in your business

Use the following as a guide to see what metrics and tracking you need to implement into your business. Data and reporting is a crucial part to any businesses owners success. Knowing what you need to track and how to use the information as a powerful resource is going to be a crucial part to your businesses success.

	ITEM	NOTES
<input type="checkbox"/>	Weekly/Daily sales	
<input type="checkbox"/>	COGS	
<input type="checkbox"/>	Staff labour (hours)	
<input type="checkbox"/>	Number of customers	
<input type="checkbox"/>	Average spend per head	
<input type="checkbox"/>	Tables turned over	
<input type="checkbox"/>	Stock/ INventory	
<input type="checkbox"/>	Waster Stock/Wastage	
<input type="checkbox"/>	Supplier costs	
<input type="checkbox"/>	Number of bookings	
<input type="checkbox"/>	Number of walk ins	
<input type="checkbox"/>	Number of upsells	
<input type="checkbox"/>	Customer feedback recieved	
<input type="checkbox"/>	Number of online bookings	
<input type="checkbox"/>	Number of refunds given	
<input type="checkbox"/>		
<input type="checkbox"/>		